



Social Media Marketing Workshop for Dental Practices

February 14-16, 2011 ♦ 3-Part Live Webcast Series

For more info, visit: <http://www.elevationrg.com/2010/9/social-media-marketing-workshop-for-dental-practices>
TO REGISTER, VISIT: http://www.regonline.com/social_media_marketing_dental_practices



Featured Presenter:

Sara Isenberg

Sara Isenberg Web Consulting & Project Management

<http://saraisenberg.com>

Sara Isenberg, principal consultant at Sara Isenberg Web Consulting & Project Management, (<http://saraisenberg.com>) has extensive experience in the corporate software industry, much of that as a technical account manager where she managed technical relationships between software engineering teams and strategic partners and clients. Sara began working as an independent project manager in 2005, serving web producers and small businesses. She appreciates both the details and the big picture, and gets satisfaction in bringing organization to any software or business endeavor. Sara particularly enjoys bridging the communication between the technical and non-technical.

Sara says: "As a web consultant, I love working with small businesses on strategy, planning, and best practices for web projects, social media, email marketing, and blogging. As a project manager, I love working with web and other tech professionals to keep projects on track, and maintain effective communication with clients."

In addition to working as a web consultant and project manager, Sara is a Technology Advisor with the *Silicon Valley Small Business Development Center's Technology Advisory Program*, also known as SBDC / TAP. Sara teaches technology classes including *How to Prepare for Your Website Overhaul or New Website*, *Expand Your Reach with Social Media*, *ABC's of SEO—Basics of Search Engine Optimization*, and *Build a Free Blog or Website with WordPress.com*.

Sara is listed by *We Magazine for Women* in *101 Women Bloggers to Watch for 2009*. She holds degrees in Computer Science from University of California Santa Cruz and Sociology from the University of Oregon.

Learn more about Sara at:

- website: <http://www.saraisenberg.com>
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